

WolffPack

2012 CONFERENCE DAYTONA BEACH

Dear WolffPack Colleague:

We're delighted to invite you to the 21st annual WolffPack Conference, being held December 5—7 in Daytona Beach, Florida. We hope you find the information below helpful in planning your trip.

Accommodations

This year's conference will be held at The Plaza Resort & Spa, an oceanfront landmark that has stood watch over Daytona Beach for over one hundred years. The Plaza offers both fine dining at Magnolia's and several casual dining options. Other amenities include the Veranda Lounge, fitness center, pool, and a full-service spa. High-speed internet access is available throughout.

Room Rates and Reservations

The conference rate is \$109.00/night (plus applicable taxes) for queen double or king oceanfront rooms. The \$15 resort fee has been waived for conference attendees. If you plan to extend your stay, the conference rate is also available up to three days before or after the conference dates.

Please call the resort's Central Reservations Office at **1-866-500-5630** to make reservations. **Be sure to indicate you are attending the WolffPack Conference and need to be part of the WolffPack room block. To guarantee the conference rate, reservations must be made by Monday, November 5, 2012.** Reservations received after November 5 will be accepted on a space available basis, and the group rate may no longer be available. Reservations must be guaranteed by a credit card or advance deposit. If you cancel less than seven (7) days prior to your expected arrival date or do not check in before midnight on your arrival date, you will be charged one night's room and tax.

Air and Ground Transportation

Daytona Beach International Airport is only minutes from the area's oceanfront hotels and is served by Delta and U.S. Airways. Car rental options are available on-site, as are shuttle and taxi services. Orlando International Airport (approximately 1 hour away) is served by all major airlines. The Plaza Resort & Spa offers complimentary self parking, while there is a \$15.00 charge for valet parking.

Surrounding Attractions

By sheer size and fame alone, Dayton's biggest attraction is, of course...the beaches! But whether your interests range from museums to nightlife to outdoor recreation, there's plenty more to see and do. The website DaytonaBeach.com is just one spot to check out all the area has to offer.

Conference Registration and Fees

Please register for the conference by November 5. The registration fee is \$295 per attendee. If you would like to bring a guest to the Welcome Reception and the evening dinner activity, be sure to note your guest's name on the Conference Registration Form and include the additional \$95 fee with your payment.

After November 5, the registration fee increases to \$345. WolffPack does not accept credit cards. Please make checks payable to WolffPack, Inc. WolffPack's Federal ID is 16-1342135. Conference registrations cancelled after November 5 are nonrefundable. Registrations not paid in full by the last day of the conference (December 9) will be billed with an additional \$50.00 administrative fee per registration.

Agenda

A preliminary conference agenda has been provided with this packet. Topic suggestions for this conference or future conferences are always welcome.

Conference Dress

As always, the WolffPack conference is business casual, with casual dress being appropriate for our evening dinner event.

Arrival

Please plan to arrive by Wednesday, December 5, in time to join us for the evening Welcome Reception from 6 to 9 p.m. Sessions will begin on Thursday morning and the conference will conclude with the dinner event on Friday evening.

Contact Information

Feel free to forward this information to other individuals on your campus who may be interested in attending the WolffPack Conference. This packet will also be available on the WolffPack web site (www.wolffpack.com) under Client Services/WP Conferences. If you have any questions, please contact Diane Hillman at dhillman@wolffpack.com or 585-352-5308.

We look forward to seeing you and your colleagues in Daytona Beach!

WolffPack

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CONFERENCE REGISTRATION FORM

Name: _____

Title: _____

Institution: _____

Address: _____

E-mail: _____

Phone: _____ Fax: _____

Computer Platform (e.g., IBM VSE): _____

Registration Fees

Conference Attendees: \$295 (\$345 after November 5, 2012)

Guest: \$95 Guest Name: _____

Would you be willing to present or facilitate a session? _____ Yes _____ No

Subject: _____

Please complete this form and return it with registration fee(s) by November 5 to:

Diane Hillman
WolffPack, Inc.
675 Ogden-Parma Town Line Rd.
Spencerport, NY 14559

Important Reminders:

- ◆ **Make your reservation at The Plaza Resort & Spa by November 5 at 1-866-500-5630.** Be sure to indicate you are part of the room block set aside for the WolffPack Conference.
- ◆ Conference registrations cancelled after November 5 are non-refundable. Registrations not paid in full by the last day of the conference will be billed with an additional \$50.00 administrative fee per registration.
- ◆ WolffPack does not accept credit cards; please make checks payable to WolffPack, Inc.
- ◆ WolffPack's Federal ID: 16-1342135
- ◆ Questions? Please contact Diane Hillman at 585-352-5308 or dhillman@wolffpack.com.